

# AGENDA | MONDAY OCTOBER 30



The AMERICAS  
Cash Cycle Seminar

4:00 PM – 6:00 PM   3rd Floor Metropolitan Ballroom Foyer	Delegate Check-in and Distribution of Delegate Materials
NETWORKING COCKTAIL RECEPTION 5:00 PM – 7:00 PM   Exhibition Hall, 3rd Floor	Enjoy networking time and a warm welcome in the Sponsor Exhibition Hall. Sponsored by <b>INTL - FCStone®</b>

# AGENDA | TUESDAY OCTOBER 31

SEMINAR AREA OPEN 8:30 AM – 7:00 PM   3rd Floor Exhibition Hall	Sponsor Exhibition Hall is open to delegates. Coffee, tea and light breakfast served from 8:30 am - 9:00 am.
9:00 AM – 9:05 AM	Opening Remarks by Shaun Ferrari, Managing Director, Americas & Caribbean   Currency Research
9:05 AM – 9:15 AM	Welcome Address by Amy Goodman, Vice President   Federal Reserve Bank of Atlanta
9:15 AM – 9:20 AM	Disaster Relief Efforts Emily Borababy, Executive Director   American Red Cross and Scott Hutchings, President   Global Coin Solutions

## GENERAL SESSION I: 20/20 Focus on the Cash Cycle: Disruptions and Evolution

COORDINATED BY SHAUN FERRARI, CURRENCY RESEARCH

LOCATION: 3RD FLOOR MET BALLROOM

9:20 AM – 9:40 AM	Business Continuity and the Necessity of Cash: Stories from a Historic 2017 by Steve Son, Vice President   Federal Reserve System
9:40 AM – 10:00 AM	Strategically Planning for Declining Volumes by David Hensley, Director   Cash Services UK
10:00AM – 10:20 AM	A Currency Automation Twofer: Lower Cost of Acceptance + Improved CX by Bob Meara, Senior Analyst   Celent
10:20AM – 10:40 AM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code #CR1. Make sure you select the correct room (General Session) to participate!</i>

DELEGATE PHOTO & COFFEE BREAK 10:40 AM – 11:30 AM	<b>Delegate Photograph promptly at 10:40 am on the 19th Floor.</b> Light snacks, tea and coffee are available in the Sponsor Exhibition Hall, immediately following the group photo.
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## SPONSOR BREAKOUT MEETINGS I

11:30 AM – 12:20 PM 5TH FLOOR	Using Software to Increase Productivity, Stay Flexible and Maintain Control by Cash Processing Solutions (CPS) ( <i>Closed to Competitors</i> ) - Junior Ballroom A, 5th Floor
	How Secure Are Your Cash Deposits, And Security Bags From Internal and External Theft? by Belle-Pak Packaging, Inc ( <i>Closed to Competitors</i> ) - Junior Ballroom B, 5th Floor
	What Does "Big Data" and Cash Management Have in Common? by NCR - Plaza Room 4, 5th Floor
	Turning Cash Into Digital Information by Armor Safe Technologies - Plaza Room 5, 5th Floor

LUNCHEON 12:20 PM – 1:30 PM	Lunch served in the Sponsor Exhibition Hall. Sponsored by <b>CRANE CURRENCY</b>
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## GENERAL SESSION II: Improving Efficiency and Resilience through Cash Visibility


A PANEL DISCUSSION MODERATED BY: SHAUN FERRARI, CURRENCY RESEARCH

LOCATION: 3RD FLOOR MET BALLROOM

1:30 PM – 2:30 PM	Panelists: Barbara Bennett, Vice President   Federal Reserve System Carrie Wilkie, Vice President   GS1 J.R. Davis, SVP   Davis Bancorp Laura Juliano, Vice President   Wells Fargo
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## AGENDA | TUESDAY OCTOBER 31, CONTINUED

### SPONSOR BREAKOUT MEETINGS II

2:30 AM – 3:20 PM 5TH FLOOR	Eliminating 100% of Internal Losses with Smart Technology - Cash Transport by Spinnaker International Limited - Junior Ballroom B, 5th Floor
	Have You Ever Considered Managing Your Network CASH As A Service (CaaS)? by NCR - Plaza Room 4, 5th Floor
	Smart Safe Trends From Around The World [PRESENTED IN SPANISH] by Armor Safe Technologies - Plaza room 5, 5th Floor 
COFFEE BREAK 3:20 PM – 3:50 PM	Light snacks, tea and coffee are available in the Sponsor Exhibition Hall.

### GENERAL SESSION III: 20/20 Focus on Innovating Cash Handling and Data Analytics

COORDINATED BY DAN HARRISON, CURRENCY RESEARCH  
LOCATION: 3RD FLOOR MET BALLROOM

3:50 PM – 4:10 PM	Effects of Global Trends: How Digitalization and Automation Change Our Industry! by Lorraine Laviolette, Vice President   G+D Currency Technology
4:10 PM – 4:30 PM	Using Technology to Maximise Efficiency in the Commercial Cash Centre by Barbara Myatt, Head of Sales Americas and Caribbean   Cash Processing Solutions
4:30 PM – 4:50 PM	Cash Cycle Optimization in Argentina by Gabriel Dario Rodriguez, Treasury Manager, Operation Management   Santander Rio S.A. 
4:50 PM – 5:10 PM	SmartSafe Transformation in Puerto Rico by Larry Robinson, President   Armor Safe Technologies
5:10 PM – 5:30 PM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code #CR1. Make sure you select the correct room (General Session) to participate!</i>



NETWORKING RECEPTION  
5:30 PM – 7:00 PM | Poolside 19th Floor

Enjoy networking time, hors d'oeuvres, beverages—and tasty holiday treats!  
Sponsored by **INTL - FCStone**

## AGENDA | WEDNESDAY NOVEMBER 1

SEMINAR AREA OPEN 8:30 AM – 4:00 PM   Sponsor Exhibition Hall	Sponsor Exhibit Hall is open to delegates. Coffee, tea and light breakfast served from 8:30 am - 9:00 am.
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### GENERAL SESSION IV: 20/20 Focus on Usage & Trends: Digital Payments and Threats

COORDINATED BY DAN HARRISON, CURRENCY RESEARCH  
LOCATION: 3RD FLOOR MET BALLROOM

9:00 AM – 9:20 AM	Digital Foreign Exchange Payments Landscape in Latin America by Francois Beau Yon de Jonage, Senior Vice President   INTL FCStone
9:20 AM – 9:40 AM	Electronic Payment Systems and Their Impact on Cash [PRESENTED IN SPANISH] by Marvin Alvarado, Chef Cashier   Banco Central de Costa Rica 
9:40 AM – 10:00 AM	Securing the Supply Chain: Cyber Threats and the Risk to Cash Operations by Chris Forbes, Chief Information Security Officer   Federal Reserve Bank of San Francisco
10:00 AM – 10:20 AM	Social Engineering in a Digital World by Mark Lowers, CEO   Lowers Risk Group
10:20 AM – 10:40 AM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code #CR1. Make sure you select the correct room (General Session) to participate!</i>
COFFEE BREAK 10:40 AM – 11:10 AM	Coffee Break in Sponsor Exhibition Hall

# AGENDA | WEDNESDAY NOVEMBER 1, CONTINUED

## SPONSOR BREAKOUT MEETINGS III


11:10 AM – 12:00 PM 5TH FLOOR	Cash Centers: Entering New Dimensions by G+D Currency Technology - Junior Ballroom A, 5th Floor
	Cash Visibility: A Transformational Advantage in the Industry by CONTROLTEK USA - Junior Ballroom B, 5th Floor
	Yield Best-in-Class Cash Cycle Management Results by Diebold Nixdorf/planfocus Software (Closed to Competitors) - Plaza Room 4, 5th Floor
	Cash Is A Terrible Thing To Waste by FireKing Security Group - Plaza Room 5, 5th Floor

LUNCHEON  
12:00 PM – 1:10 PM | Sponsor Exhibition Hall

Lunch served in the Sponsor Exhibition Hall. Sponsored by 

## GENERAL SESSION V : 20/20 Focus on Usage & Trends: Cash Usage from Around the World

COORDINATED BY GONZALO SANTAMARIA, CURRENCY RESEARCH  
LOCATION: 3RD FLOOR MET BALLROOM

1:10 PM – 1:30 PM	Demystifying the Paradox of Declining Use, Yet Increasing Circulation Volumes by Eugenie Foster, Executive Director   International Association of Currency Affairs (IACA)
1:30 PM – 1:50 PM	Trends in Cash Usage in Latin America [PRESENTED IN SPANISH] by Jose Bocanegra, Coordinator   Banamex 
1:50 PM – 2:10 PM	The Evolving Role of Cash: Trends in U.S. Currency by Alexander Bau, Senior Manager   Federal Reserve System
2:10 PM – 2:30 PM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code #CR1. Make sure you select the correct room (General Session) to participate!</i>

## SPONSOR BREAKOUT MEETINGS IV

2:30 PM – 3:20 PM 5TH FLOOR	Explore the “Soft” Side of Cash Center Automation by G+D Currency Technology - Junior Ballroom A, 5th Floor
	The Future Of Service - What Good Looks Like In The Modern World by Cash Processing Solutions (Closed to Competitors) - Junior Ballroom B, 5th Floor
	Managing the Cost of Cash in Self-Service and Branch Environments by Diebold Nixdorf/planfocus Software (Closed to Competitors) - Plaza Room 4, 5th Floor
	Ensuring Banknote Integrity through Effective Management of the People Factor in Printing Process by CBPM-Kexin - Plaza Room 5, 5th Floor

COFFEE BREAK  
3:20 PM – 3:50 PM

Light snacks, tea and coffee are available in the Sponsor Exhibition Hall.

## GENERAL SESSION VI : 20/20 Focus on Usage & Trends: Let’s Talk: The Future of Cash - Challenges and Opportunities

LOCATION: 3RD FLOOR MET BALLROOM

3:50 PM – 5:00 PM	Let’s Talk: The Future of Cash - Challenges and Opportunities by Alexander Bau, Senior Manager, and Margaret Riley, Director   Federal Reserve System
5:00 PM – 5:10 PM	Closing Remarks by Shaun Ferrari, Managing Director, Americas & Caribbean   Currency Research
DELEGATE DINNER 6:00 PM – 11:00 PM	Buses will begin loading at 6:00pm for offsite dinner, departure from Main Lobby.

# AGENDA | THURSDAY NOVEMBER 2

## POST-SEMINAR SYMPOSIUM: THE COST OF CURRENCY

8:30 AM – 9:00 AM | 3rd Floor  
Metropolitan Ballroom Foyer

Coffee, tea and light breakfast served.

### SYMPOSIUM SESSION I : FI and Cash Management Company Perspectives

COORDINATED BY SHAUN FERRARI, CURRENCY RESEARCH  
LOCATION: 3RD FLOOR MET BALLROOM

9:00 AM – 9:10 AM	Symposium Opening by Shaun Ferrari, Managing Director, Americas & Caribbean   Currency Research
9:10 AM – 9:30 AM	FI Perspectives on Cost of Cash by Carl Harler, Executive Director   JPMorgan Chase
9:30 AM – 9:50 AM	Brink's: An Industry Perspective by Tim Witt, SVP   Brink's
9:50 AM – 10:10 AM	Maximizing Cash Centre Productivity by Mark Trevor, Commercial Director   Vaultex UK
10:10 AM – 10:30 AM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code <b>#CR1</b>. Make sure you select the correct room (General Session) to participate!</i>
COFFEE BREAK 10:30 AM – 11:00 AM	Light snacks, tea and coffee are available in the Ballroom Foyer.

### SYMPOSIUM SESSION II : Supplier and Producer Perspectives

COORDINATED BY TOM MITCHELL, CURRENCY RESEARCH  
LOCATION: 3RD FLOOR MET BALLROOM

11:00 AM – 11:20 AM	Substrate Embedded Security by Mike Litton, Director   G+D Currency Technology
11:20 AM – 11:40 AM	Thinking About Using Data To Optimise Your Cash Operations? This Is Already Happening Around The World- Discover How by Jamie Cockerell, Head of Business Consultancy   Cash Processing Solutions
11:40 AM – 12:00 PM	Efficiencies In Currency Production: Lessons From Our New Malta Printing Facility by Paul Marshall, Commercial Director   Crane Currency
12:00 PM – 12:20 PM	Questions and Answers: <i>Submit questions or participate in polling on the <b>Online Delegate Portal</b> or at <a href="http://www.sli.do">www.sli.do</a> using the event code <b>#CR1</b>. Make sure you select the correct room (General Session) to participate!</i>
12:20 PM – 12:30 PM	Closing Remarks by Tom Mitchell, Regional Director, Northern Europe & Global Sales Manager, Sponsorship   Currency Research
FEDERAL RESERVE TOUR 2:00 PM – 4:30 PM	Tour of the Federal Reserve Bank of Atlanta, Miami Branch Buses will begin loading at 1:45pm, departure from Main Lobby (no extra charge but must be pre-registered to attend)